



**Sede Legale:** Via Nazario Sauro, 3 - 43121 Parma (PR)  
**Sede Operativa:** Piazza Luigi Salvarani, 5 - 43126 Baganzola (PR)  
Telefono: +39 0521 603017 Email: [info@plm4u.com](mailto:info@plm4u.com)  
P.I. 02636990349

In implementation of the EU regulation 2016/679 and applicable regulations, it is welcome to provide you with the following information relevant to the processing and protection of your personal data of this website and Cookies policy website:

#### **Data Controller**

PLM4U S.r.l. - Via Nazario Sauro, 3 – 43121 Parma (PR) P.I. 02636990349 tel. n. - 0521.603017- e mail - [info@plm4u.com](mailto:info@plm4u.com)

#### **Personal and identification data.**

Personal data means any information relating to a natural person who is or can be identified, directly or indirectly, by reference to any other information, such as a personal identification number; identification data are personal data that allow for the direct identification of the data subject (such as, for example, name, surname, e-mail address, postal address, telephone number, etc...).

#### **Browsing data**

During normal operation, the computer systems and software procedures utilised in the operation of this website gather some personal information whose transmission is implicit in the use of Internet communication protocols. This information is not gathered in order to be associated to the identified Data Subjects, but which by its very nature could, if processed and associated to data held by third parties, lead to the identification of the users. This category of data includes the IP addresses or names of computer domains used by the users when connecting to the website, URI (Uniform Resource Identifier) addresses of requested resources, the time of the request, the method used in submitting the request to the server, the size of the file obtained in reply, the numerical code indicating the state of the reply given by the server (OK, error, etc.) and other parameters concerning the operating system and computer environment of the user. This data is used only for anonymous statistical information concerning the use of the website and to check the correct operation. Defence in court - The Personal Data of the User may be used by the Data Controller in court cases, or in the preparatory phases thereof, for the purpose of defence from abuses in the use of said data or of services connected therewith on the part of the User. Data may be used to ascertain responsibility in the case of hypothetical data processing crimes to the detriment of the website. Maintenance - The Personal data of the User may be processed with additional methods and for additional purposes connected with the maintenance of the systems.

#### **Data provided voluntarily by the user**

The voluntary, explicit and optional sending by the user of e-mails to the addresses indicated in this website, implies the subsequent acquisition of the sender's address, required to reply to any requests, and any other personal data entered. Specific information notes will be provided on the pages of the Website regarding particular services or processing of data provided by the User or the Data Subject.

**Cookies See the:** cookie policy paragraph at the end of the document.

#### **Purposes of processing for which consent is given where requested**

Data of a personal nature provided voluntarily will be processed for the following purposes, as long as said processing is not opposed: carrying out operations closely connected with and instrumental to managing relations with users or visitors of the website; collecting, storing and processing your data for:

statistical analysis, including anonymous and/or aggregate analysis;

statistical analysis for the purpose of verifying the quality of the services offered by the website;

How information will be processed - Storage

Information will be processed in automated and manual form, using methods and instruments designed to ensure maximum security and confidentiality, by subjects specifically authorised for the purpose.

#### **Data storage times**

Data will be stored for a period no longer than necessary for the purposes for which they were collected and subsequently processed.

#### **Scope of communication and dissemination**

Your data that is processed will not be disseminated, sold or exchanged with third parties without your specific consent. Your data may be disclosed to third parties belonging to the following categories:

subjects that provide services for the management of the information system;

firms or companies that provide assistance and consulting services;

competent authorities for compliance with legal obligations and/or measures of public bodies, on request.

external provider;

companies that carry out ordinary or extraordinary maintenance on the website ;

Your data will not, in any case, be disseminated.



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#### **Data transfer abroad**

The data subject's personal data will not be transmitted to third countries. In the event your personal data are transferred to third parties or international organizations in future, all the measures in chapter V of EU Regulation no. 2016/679 will be complied with, in order to guarantee an adequate level of protection.

#### **Rights of the data subject**

The data subject has the right to request access to his or her personal data, the rectification or erasure thereof or and restrictions on or opposition to the processing thereof. You also have the right to request full details regarding your rights, by writing to the address of the Data Controller.

#### **Right to lodge a complaint with the supervisory authority**

If you believe that the processing of data regarding you is in breach of your dignity, you have the right to lodge a complaint with the pertinent Supervisory Authority..

#### **COOKIES POLICY**

The software applications used may contain cookie technology. The main function of cookies is to offer the user a smoother browsing experience. Cookies can provide information on browsing within the website and allow for the functioning of a number of services that require the identification of the path the user takes through the various pages on the website. Regardless of the presence of cookies, all accesses to the portal involve the recording of the type of browser and operating system (e.g. Microsoft, Apple, Android, Linux, etc...), the host and the URL used by the visitor, as well as data on the page requested. However, the user may set his or her browser to receive information when a cookie is received, so that he or she can decide whether to delete it. Further information on cookies can be found on the websites of browser providers.

#### **What are cookies?**

Cookies are small text strings stored on the user's computer when he or she visits particular pages on internet. Cookies are enabled on most browsers; at the bottom is the information necessary to change the cookie settings on your browser. Cookies are not harmful for your device. In the cookies we generate, we do not store personal identification information; we use the information to improve your experience on the website (useful, for example, to identify and solve errors). Cookies can perform several functions, such as browsing efficiently between pages, and are generally able to improve the user's browsing experience. The Data Controller reserves the right to use cookies, with the user's consent in the cases where this is required by law or the applicable regulations, in order to facilitate browsing on the website and personalise the information that appears on it. The Data Controller also reserves the right to use similar systems to collect information on users of the website, such as, for example, the type of internet browser and operating system used, for statistical or security purposes.

#### **Types of cookies**

Cookies can be divided into "session" and "persistent", cookies. Once the former have been downloaded, they are deleted when the browser is closed, while the latter are stored until they expire or are erased. The purpose of the session cookies used is to speed up internet traffic analysis and facilitate user access to the services offered by the website. The session cookies are mainly used at the authentication, authorisation and browsing stage of services for which registration is required. Most browsers are set to accept cookies. If you do not wish to accept cookies, it is possible to set your computer to reject them, or so that an alert is displayed when cookies are stored. If the data subject rejects the use of cookies, a number of website functions may not work correctly, and some of the services may not be available. The use of so-called session cookies is strictly limited to the transmission of session identifiers, necessary to allow for the safe, efficient browsing of the website. These are data of a technical nature, valid temporarily, and are not collected for the purpose of identifying users; however, given how they function, they may allow for identification if combined with other data held by third parties (for example, the data subject's internet connection provider). First-party cookies can be read only by the domain that created them.

The cookies that we use:

<b>Technical browsing cookies</b>	These are cookies that guarantee normal website browsing and use, and allow for the connection between the server and the user's browser. These cookies are indispensable for browsing (for example session identifiers), and permit the use of the main functions of the website, as well as protecting the connection. Without these cookies, the normal use of the website would not be possible.
<b>Functional cookies</b>	These are cookies stored on a computer or other device. Based on the requests of the user, they record the user's choices in order to allow the device to remember them, in order to optimise, improve and personalise the user's experience when he or she accesses the website and uses its services (for example, registration with reserved areas, memorising products in the shopping bag so the user can find them there during the next session, saving the language selected, viewing a video or the opportunity to comment on a blog, etc.). Functional cookies are not indispensable for the functioning of the website, but they improve the quality of the browsing experience.
<b>Analytical cookies</b>	These are cookies that collect information on how the user uses the website, such as, for example, the web pages visited most frequently. This website uses "Google Analytics" third-party cookies. Google Analytics is a statistical website. For example, it calculates the number of visitors, the type of technology they are using (for example Mac or Windows), the amount of time they spend on the website.... All the data collected are anonymous and in aggregate form, so they cannot be used for profiling purposes. The information generated by cookies on how users use the website (including IP address) are transmitted and stored on Google servers. Useful addresses for a better understanding of the Google Analytics data protection policy: - <a href="http://www.google.com/analytics/terms/it.html">http://www.google.com/analytics/terms/it.html</a> <a href="http://www.google.com/privacypolicy.html">http://www.google.com/privacypolicy.html</a> Analytical cookies are not indispensable for the functioning of the website.
<b>Cookies that provide interactive maps</b>	These cookies make it possible to include interactive maps in this website. «Web» uses Google Maps. For information on Google Maps cookies <a href="http://www.google.co.uk/intl/it_IT/policies/">http://www.google.co.uk/intl/it_IT/policies/</a> This type of cookies are not indispensable for the functioning of the website.
<b>Third-party Cookies</b>	This website uses the following third-party cookies: To find out how Google Analytics cookies function, check the official documentation provided by Google by clicking on the following link: <a href="http://code.google.com/apis/analytics/docs/concepts/gaConceptsCookie.html">http://code.google.com/apis/analytics/docs/concepts/gaConceptsCookie.html</a>
<b>Social buttons</b>	Social buttons are those particular "buttons" on the site that depict social network icons (example, Facebook) and allow users who are browsing to interact with a "click" directly with social networks. The social buttons used by the site are links that refer to the owner's accounts on the social networks shown. Therefore, third-party cookies are not installed through the use of these buttons. The site does not share any browsing information or user data acquired through its site with the social networks accessible thanks to the Social buttons. Here are the links where the user can view the privacy policy relating to the management of data by the Social networks to which the buttons refer: LinkedIn: <a href="https://www.linkedin.com/legal/privacy-policy?_l=it_IT">https://www.linkedin.com/legal/privacy-policy?_l=it_IT</a> YouTube informativa: <a href="http://it.youtube.com/it/privacy">http:// it.youtube.com/it/privacy</a>

**How can I disable cookies?**

Warning: if the user disables all the types of cookies (including technical cookies), please note that some functions of the website may be limited or unavailable.

Most browsers automatically accept cookies, but you can also choose not to accept them. If you do not wish your computer to receive and store cookies, you can change the security settings of your browser (Internet Explorer, Google Chrome, Mozilla Firefox, Safari etc...). There are several ways to manage cookies and other tracking technologies. You can change your browser settings to accept or reject cookies, or you can choose to receive an alert before accepting cookies from the websites you visit.



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You can delete all the cookies installed in the cookie folder of your browser. Each browser has different procedures for managing settings.

Cookies can be deactivated directly from your web browser. For more detailed information regarding options for disabling cookies, below is a list of links for the configuration of the most common browsers.

- How to disable cookies in [Firefox](#)
- How to disable cookies in [Chrome](#)
- How to disable cookies in [Internet Explorer](#)
- How to disable cookies in [Safari](#)
- How to disable cookies in [Opera](#)

If you do not use any of the browsers listed above, select "cookies" in the pertinent section of the guide to find out where your cookie folder is.

### **Consent**

If the user continues to browse the website after viewing the abridged information, this is taken as a free expression of his/her consent. Please note that this consent may be withdrawn at any time, and the user is free to disable the cookies as described above.

### **Other links**

To provide the user with a better service, this website may contain links to other websites. The Data Controller declines all liability for content and materials accessible from or through such websites. Any information regarding websites accessed via links must be shared exclusively with the administrators of the websites in question.

### **Changes to the information note on the use of cookies**

The information note on the use of cookies is reviewed periodically to ensure it is kept up to date. This information note on the use of cookies was last updated on 01/07/2020